

## Design Museum Holon, Israel

www.dmh.org.il

### GATHERING

curated by Lidewij Edelkoort & Philip Fimmano  
featuring 132 5. ISSEY MIYAKE

Press view: Wednesday 2 July, 10am

Public opening: Thursday 3 July – Saturday 25 October 2014

**Internationally renowned trend-forecaster and curator Lidewij Edelkoort returns to Design Museum Holon in July 2014 with the new exhibition *GATHERING: From Domestic Craft to Contemporary Process*.**

**In a world first, *GATHERING* will feature a survey of the ground-breaking 132 5. ISSEY MIYAKE collection by the legendary Japanese designer and his Reality Lab.**

Works will also be presented by more than 70 contemporary designers from around the world including, **Dror Benshetrit, Tord Boontje, Erwan & Ronan Bouroullec, Kiki van Eijk, Frederik Färg, Richard Hutton, Arik Levy, Bertjan Pot, Raw Edges, Inga Sempé, Fredrikson Stallard, Patricia Urquiola, Marcel Wanders and Tokujin Yoshioka.**

Disdain for a boring global market coupled with a fear of the virtualisation of society has inspired designers to create work that is linked to the humanisation of the making process and the contextualisation of a more responsible lifestyle. Craft has therefore become one of the major movements of our time and can be understood as the repetition of skills that belong to our common past, exuding a sense of belonging and continuity.

In this exhibition, Edelkoort and her co-curator Philip Fimmano, bring together contemporary design themes that reflect traditional domestic crafts in an attempt to remain connected to authenticity: **pleating, draping, layering, ribboning, smocking, wrapping, folding, needlework, felting, quilting and baking.** However, the designers in *GATHERING* apply new technologies and techniques to completely transform their actions. Their interventions celebrate the possibilities that lie in front of us, ever more creative than in the recent past. These designers use three-dimensional craftsmanship which reinvigorates design, lending body and beauty to archetypical chairs or giving form and volume to lighting structures.

**Edelkoort explains the show's context:** *"We are an unstitched society suffering from a lasting socio-economic crisis that has made us ferociously protective and egocentric. It is time for mending and gathering, thus restoring the fabric of society: picking up the pieces and bringing them together in a patchwork of possibilities; a quilt of substance, able to absorb shock and fear.*

*"Here, we see traditional crafts are mirrored by the layering and weaving of different entities and characters into a single product; the entwining of one material with another gives colour to the human condition. Flexible three-dimensional patterns develop enlightenment, adding dimension to the future. The pleating and folding of matter into sharper form brings innovative architecture to life and helps design plan for society.*

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מוזיאון העיצוב חולון  
Design Museum Holon  
متحف التصميم حولون



*“Whether it refers to gathering friends or gathering a garment, the correlation between material transformation and social congregation is fascinating. Indeed, it may well be that gathering will shape our culture for the decades to come – creating flexible forms through restraining processes.”*

Displayed in the museum’s lower gallery, **the 132 5. ISSEY MIYAKE collection is revolutionary** in its application of pop-up methodologies and ecological awareness as well as its efforts to sustain Japanese artisanal knowledge. Working closely with the computer scientist Jun Mitani and Miyake’s Reality Lab. textile engineer Manabu Kikuchi and technical engineer Sachiko Yamamoto, mathematical algorithms are converted into 3D models before becoming creative dimensional garments. Another of the collection’s concepts, IN-EI, applies the same geometric formulas to unfold lamps – produced by Artemide, an example of which will be exhibited in Holon. Made using recycled polyester products and fibres, 132 5. embraces the ideas of “regeneration” and “re-creation” which are important to Miyake. At Design Museum Holon, visitors will experience a multi-media installation comprised of garments, animations and a documentary film.

**Miyake describes 132 5. as “a work of hope”, expressing his environmental concerns for the future:** *“I’ve been thinking about the challenges we’ll have to deal with in the 21st century. Most of us feel some kind of uncertainty, with the population increasing and resources decreasing... It’s important to make clothes for long-term use now, not just one season. We can’t keep throwing things away... We have to face these issues. Many people repeat the past. I’m not interested. I prefer evolution.”*<sup>1</sup>

**Galit Gaon, Chief Curator of Design Museum Holon, comments:** *‘GATHERING reinstates the economic, environmental, and social responsibilities of artisans and designers. Within this gesture, curators Li Edelkoort and Philip Fimmano expertly expand the current discourse about our future, examining the movement of contemporary design, its processing methods and the ways in which materials are used to create the new.*

*“Design Museum Holon is grateful for the opportunity to present this important and fascinating exhibition. As a museum for the 21st century, we strive to present a broad and fascinating gaze into design, spanning research processes, creative objects and theoretical issues.”*

*GATHERING* is made possible through the kind support of Chaim Katzman, in loving memory of his late wife Dr. Shulamit Katzman. Dr. Shulamit Katzman joined the Design Museum Holon Board of Trustees at its inception. Thanks to her unwavering passion and generous support, the museum has quickly established itself as one of the world's most recognised museums of design and culture. Design Museum Holon is grateful to Dr. Katzman's family and will strive to carry on her legacy of dedication, kindness, love, and generosity.

*GATHERING* is also supported by Japan Foundation and The Embassy of Japan in Israel and by the Embassy of the Kingdom of the Netherlands in Israel.

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<sup>1</sup> Interview in The Telegraph, 27 September 2010



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**Editors' Notes**

1. A fully illustrated catalogue, *GATHERING: from domestic craft to contemporary process* accompanies the exhibition and includes essays by Li Edelkoort, Philip Fimmano, Yael Taragan and Robb Young, The book includes also unique pictures that reflect Li Edelkoort special way of gathering images and linking them to her visionary look. Available at [www.dmh.org.il](http://www.dmh.org.il)

**2. Design Museum Holon**

Designed by world-renowned architect Ron Arad, Design Museum Holon was inaugurated in March 2010 and has quickly established itself as the most exciting recent development to emerge in the Middle East. The Museum is part of an urban regeneration initiative which aims to transform the City of Holon into a center for design. Central to Design Museum Holon's mission is to supply an enriching and thought-provoking environment for visitors to explore exciting and engaging design ideas, principles, processes and objects in a tactile and practical fashion.

[www.dmh.org.il](http://www.dmh.org.il)

**3. The Design Museum Holon Collection**

The Design Museum Holon Collection is a young, evolving, and dynamic collection that extends over four main continuums:

- Historical Design: design works created in Israel from the 1930s to 2000
- Contemporary Design: design works created in Israel and internationally from 2000 onward
- Commissioned Works: pieces specially commissioned for the Museum's exhibitions
- Academic Projects: a selection of graduate works from Israeli design academies

4. **Lidewij Edelkoort** is arguably the world's most famous trend forecaster. Her company Trend Union produces trend books, which are used by strategists, designers and marketers at brands from Armani to Zegna in all price points from Zara to Prada. Edelkoort is also a publisher, humanitarian, educator and curator, illuminating museums and cultural institutions around the world with dynamic exhibitions. In 2011, Edelkoort launched an interactive online trend forum called Trend Tablet. She has been named by TIME Magazine as one of the Most Influential People in Fashion and is the recipient of numerous accolades including the 2012 Prins Bernhard Cultuurprijs. The RSA's Faculty for Royal Designers in Britain has named Edelkoort as a 2014 Honorary Royal Designer for Industry (RDI) in recognition of her pioneering career. Edelkoort is currently working on trend forecasts for 2016 and releasing a new Bloom book inspired by the natural wonders of Brazil.

[www.trendtablet.com](http://www.trendtablet.com)  
[www.edelkoort.com](http://www.edelkoort.com)

5. **Edelkoort Exhibitions** is a curating company that produces design exhibitions for museums, cultural institutions and professional trade fairs. **Lidewij Edelkoort** and **Philip Fimmano** have created design shows for international venues including the Museum of Contemporary Art in Chicago, Nordiska Museet in Stockholm, Moscow’s Museum of Architecture, Lausanne’s mudac (Museum of Contemporary Design & Applied Arts), Tilburg’s TextielMuseum and 21\_21 DESIGN SIGHT in Tokyo. Edelkoort's career as a trend forecaster was also the subject of *Archeology of the Future*, a touring retrospective that was seen in Paris and the Netherlands in 2008–2009. In 2013, Edelkoort and Fimmano directed *M°BA 13: Fetishism in Fashion*, a major international fashion festival of exhibitions and auxiliary events in Arnhem that was accompanied by an acclaimed blog and publication.

6. **132 5. ISSEY MIYAKE** is born from a union between mathematics and clothes making. Founded by **Issey Miyake** and his **Reality Lab.** in 2010, since its inception, 132 5. has fostered relationships with ateliers all over Japan, using traditional techniques in new ways like the Haku metallic finishings used in kimonos or Itajime wood-block dying. Each season, the collection has advanced the development of recycled polyester textiles by achieving softer or more fluid hands as well as variations in weight and texture. Miyake’s studio explains how the collection’s title was born: *“1’ refers to a single piece of cloth, while ‘3’ refers to its three-dimensional shape. The following ‘2’ comes from the fact that a 3D piece of material is folded into a two-dimensional shape, and the ‘5’ separated by a single space refers to the time between when the folded forms are made and when people actually put them on, giving birth to clothing. The numeral ‘5’ also signifies our hope that this idea will have many other permutations.”*

[www.isseymiyake.com](http://www.isseymiyake.com)

7. A series of educational programs is scheduled, including *GATHERING* trend seminars with Lidewij Edelkoort on July 3, 2014. Tickets available at [www.dmh.org.il](http://www.dmh.org.il)

8. Selected designers are available for interviews by phone and email.

9. A full list of participating designers is available on request.

**For press information or high-resolution imagery of the exhibition and Design Museum Holon, please contact LUCHFORD APM:**  
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# GATHERING Image Sheet

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GATHERING: from domestic craft to contemporary process catalogue



**Reut Rosenberg**  
Toga Chair (detail)



**Elisa Strozyk**  
Miss Maple Lamp



3D printer at **Studio Dirk Vander Kooij**



**Floris Wubben**  
No. 3 Bench



**Annika Frye**  
Claude lamps



**Aleksandra Gaca**  
Slumber Poufs



**Julian Mayor**  
General Dynamic



**Alberto Biagetti**  
Vincent #2 (One Minute Ago)



**Studio Bernotat**—Chair  
Wear Photo by Marleen Sleeuwits



**Nicolas Le Moigne**  
Trash Cube



**Fuchs & Funke**  
Paptoni



**Meike Harde**  
Zieharssofika



**Boom Wehmeyer**  
Vitrified Variables (detail)

**Lidewij Edelkoort**  
By Thirza Schaap



**132 5. ISSEY MIYAKE**  
**Image Sheet**  
**Photo credit: Hiroshi Iwasaki**

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